

# IS YOUR BUSINESS READY FOR AI?

## AI Is Moving Fast. Most Organizations Aren't Ready. Find out where you really stand—and what to do next.

### THE PROBLEM

AI is everywhere – but most businesses don't know where to start, what's real vs. hype, or how to connect it to actual business outcomes. The result? Wasted budgets, missed opportunities, and a growing sense that you're falling behind.

### SOUND FAMILIAR?

*"We know we should be doing something with AI, but we don't know what."*

*"Our team is experimenting, but there's no strategy behind it."*

*"We're worried about security, compliance, and doing this wrong."*

### WHY GOTHAM?

- ✓ **We implement, not just advise:** We build, configure, and deploy – not just recommend
- ✓ **Microsoft ecosystem expertise:** Deep, hands-on experience across Microsoft Copilot, Azure AI, and Microsoft 365.
- ✓ **Custom AI Solutions:** When off-the-shelf doesn't fit, we design and build custom AI solutions.
- ✓ **Outcome-focused:** Every recommendation ties to a measurable business result.
- ✓ **Long-term partnership:** A 12-month roadmap, not a one-time engagement

### THE SOLUTION

The AI Readiness Assessment is a **complimentary, 60–90-minute working session** designed to cut through the noise and provide a clear, honest view of where you are—and what makes sense to do next.

### WHAT YOU'LL WALK AWAY WITH:

- ✓ A clear understanding of your current AI maturity across six key dimensions
- ✓ Identification of your highest-impact, lowest-effort quick wins
- ✓ A realistic view of what AI can (and can't) do for your business today
- ✓ An honest assessment – even if it means there's nothing for us to sell you
- ✓ The foundation for a 12-month AI roadmap tailored to your goals

### WHERE DO YOU STAND?

