

# Strengthen Your Security Posture from Infrastructure to Endpoint

Ransomware attacks are part of the daily news cycle, and it's inevitable that at some point your business will be attacked. Even if you've already experienced an attack, it could happen again. The transition to remote and hybrid workforces have only accelerated attacks, creating even more threat vectors for bad actors to get your sensitive data and hold it hostage.

## Ransomware vulnerabilities

- Managing endpoints for a growing dispersed workforce is harder than ever
- Desktop backups are cost prohibitive and time consuming to deploy and manage
- IT specialists are in high demand, making it difficult to retain and recruit top talent
- Willingness to take chances rather than to invest in cloud and desktop security



Approximately **37%** of global organizations were ransomware victims in 2021<sup>1</sup>

It's the fastest growing cybercrime, predicted to occur **every 2 seconds** by 2031<sup>2</sup>

It typically takes **at least 7 days** to recover from a ransomware event



## Microsoft Azure enhances your ability to NOT be a victim

Azure Infrastructure as a Service (IaaS) and Azure Virtual Desktops (AVD) combine to deliver a high-value, low relative-cost insurance policy for your desktop computing environment should you be targeted for a ransomware attack.

## Azure native security capabilities

Microsoft has invested in Azure native security capabilities that you can leverage to defeat ransomware attack techniques found in both high-volume, everyday attacks, and sophisticated targeted attacks.



- Native threat detection**  
Ensure effective security monitoring and avoid wasting the time and talent of scarce security resources to build custom alerts
- Passwordless**  
Protect accounts against commonly seen password attacks (accounting for 99.9% of identity attacks) to dramatically lower your risk
- Native firewall and network security**  
Choose native services or virtual appliance versions of familiar capabilities to streamline configuration and implementation
- Unmatched security and compliance**  
Protect your workloads and networks from cybercrime by implementing a Zero Trust security model

## In addition to industry-leading security capabilities, Azure IaaS simplifies infrastructure management

- Run apps consistently anywhere** and build and deploy with tools to meet your app development needs
- Optimize efficiency** with a cloud infrastructure that delivers flexibility and increases scalability and performance.
- Bring always up-to-date Azure services** to any infrastructure—across on-premises, multicloud, and edge environments

## Expand your workspaces, all the way to the cloud, with Azure Virtual Desktops

- Provide employees the **best virtualized experience** with the only solution fully optimized for Windows 11 and Microsoft 365
- Keep applications and data **secure and compliant** with security capabilities that proactively detect threats and take remedial action
- Simplify deployment and management of your infrastructure and **scale quickly**—in minutes—to keep up with business needs

## Strengthen your security posture from infrastructure to endpoint

With Azure IaaS and AVD, you can:

- Reduce costs and mitigate the risk of paying ransom
- Reinforce operational stability across your entire organization
- Rapidly recover with minimal business disruption
- Rest, recover endpoints can be recovered in minutes instead of days

## Why Gotham

At Gotham, we've built our business and reputation on long-term client relationships by leveraging our:

- Expertise as leaders and innovators in the end user computing and cloud space
- Enterprise experience with customers facing similar business technology challenges
- Highly skilled, certified, and experienced technical services and support staff
- Proven project management methodology to optimize your technology and lower costs

# Gotham helps you avoid becoming another ransomware statistic

Learn more about what we can do to protect your business and empower your workforce.

- Contact Us
- Email Us

Sources  
1 IDC's 2021 Ransomware Study: Where You Are Matters!  
2 Global Ransomware Damage Costs Predicted To Exceed \$265 Billion By 2031